

MARKETING COMMITTEE MEETING AGENDA
THURSDAY, APRIL 30, 2026
VIA ZOOM AT 8:30 AM

- Update from Mary on social media performance
- Discussion: Mary's idea to hire Grace (Once Upon a Time) to create video content (~\$100 per 1-minute piece) + brainstorm concepts
- MSPA branding standards for flyers, postcards, etc. (Maureen)
- Promoting the FIFA World Cup event
- Newsletter (time permitting)

Montrose Shopping Park Association is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us02web.zoom.us/j/86797248071?pwd=NSpbLTlqHsZ6xurraa1KZaekS3Eje4.1&jst=2>

Meeting ID: 867 9724 8071

Passcode: 333660